

Feature Structure

Feature structure: The Hour Glass

Creative Writing MIKE HOWARTH

INTRODUCE

GIVE

SUPPORT

CONCLUDE

Use this structure for article writing and even a story.

- » **INTRODUCE** your theme and your view. Awaken interest; give a taste of what's to come; establish an angle; show it is worth the reader carrying on.

- » **GIVE** the facts, argument and explanation behind the thinking. This forms the body of the piece

- » **SUPPORT** your ideas with anecdotes, and quotations from other people.

- » **CONCLUDE** your piece, often by coming back to a phrase or idea in the intro. It should be satisfying in some way, or perhaps worry the reader or give solutions. Beware it does not appear 'stitched on'.

More Feature writing tips

- » Keep to an Structure -think *order how you* tackle the subject while you write. i.e. time, interest, importance

- » Use linking words and phrases within paragraphs and to start paragraphs. These help readers "navigate" through text.